

Inaugural Statewide May Commuter Challenge



Presented by



Dear Bike Walk Montana Supporters,

Bike Walk Montana and PacificSource Health Plans are proud to announce the *Inaugural statewide May Commuter Challenge*. Each May communities across Montana participate in the May Commuter Challenge. Through friendly competition, workers are encouraged to bike or walk to work for the month of May. Whether people choose alternative transportation once a week or every day in May, the challenge encourages people to actively commute to work.

A successful challenge depends largely on the support of partners who share with us an interest in encouraging active transportation throughout the state. I hope you will consider supporting the Challenge by becoming a Commuter Challenge sponsor. On the following page, you'll find the opportunities available.

We look forward to partnering with you for a successful May Commuter Challenge!

Sincerely,

Melinda Barnes,

Executive Director, Bike Walk Montana



The Challenge

Bike Walk Montana and PacificSource Health Plans are organizing the first ever statewide May Commuter Challenge. From May 1-31, we are challenging work commuters across the state to get out of their cars and lace up their sneakers or get on their bikes. This month-long, friendly competition will take place between workplaces throughout the state to see who can get the greatest percentage of employees to log the most miles by walking or biking to work. In addition to competing in the statewide competition, workplaces will still have the chance to participate in their local competitions. At the end we tally the results, give out awards in different categories of company size and sector, and celebrate everyone's hard work and commitment for that month.

How it works: Workplace captains register their team online and employees sign up and join their workplace team. Everyone logs their bike/walk commutes during the month of May. At the end of the month, we will tally the trips and rank all workplaces in size categories by the percentage of commutes. In early June, we will announce the winning companies in each category.

SPONSORSHIP INFORMATION



Your company's involvement will position you as a community-minded business that is working to help reduce traffic congestion, enhance health, and improve the environment while reaching a large, growing, and diverse audience. Sponsors are recognized before, during, and after the event.

Sponsor Features and Benefits	Walker: \$150	Jogger: \$400	Runner: \$750	Sprinter: \$1,500
Name on the challenge website	✓	✓	✓	✓
Name on the challenge social media	✓	✓	✓	✓
Name, Logo, and web link on challenge website		✓	✓	✓
Name on Bike Walk Montana website			✓	✓
Logo will be placed on all challenge materials (except poster)		✓	✓	✓
One year Bike Walk Montana Membership	✓	✓	✓	✓
Featured in challenge email communications and E-Newsletter		✓	✓	✓
Logo on T-shirt				✓
Bike/Ped Safety class for your business				✓
Logo on online Coordinator Packet		✓	✓	✓
<i>Pride in knowing you are supporting this great challenge!</i>	✓	✓	✓	✓



Please contact us today to become a Challenge Sponsor!

elisa@bikewalkmontana.org

SPONSORSHIP APPLICATION



<input type="checkbox"/> Sponsorship \$ _____
<input type="checkbox"/> Walker
<input type="checkbox"/> Jogger
<input type="checkbox"/> Runner
<input type="checkbox"/> Sprinter

Sponsorship Contact Person:

Name _____

Company _____

Title _____

Address _____

City _____

State _____ Zip _____

Phone _____

Email _____

Website _____

E-mail _____

Payment Information

Please send me an invoice

If paying by check, please make payable to Bike Walk Montana. If paying by credit card, please provide the following information:

Visa MasterCard AmEx

Amount \$ _____

Card # _____

Exp. Date _____

Card Auth. # _____

Cardholders Name (as printed on card)

Cardholders' Billing Address

City _____ State _____

Zip _____

Cardholder Signature

Date _____

Please return application and payment to:

Bike Walk Montana

PO Box 584

Helena, MT 59624

Phone: 406-449-2787

Email: elisa@bikewalkmontana.org